

Realize your vision in



Manitoba is a great place for investment—the facts make that clear. See why Canada's Keystone Province is an increasingly popular destination for businesses and investors of all types.

Political Leader	The Heather Stefanson, Premier of Manitoba
Total Population (October, 2021)	1,342,153
Capital City	Winnipeg Metro Area population 835,000 (2021)
Time Zone	Manitoba is located in the central time zone. Daylight Saving Time is in effect from the second Sunday in March until the first Sunday in November. During the rest of the year, the province is on Central Standard Time.
Unemployment Rate (January, 2022)	5.1% (Manitoba), 6.5% (Canada)
Major Industries	Manufacturing, construction, transportation and warehousing, finance and insurance, agriculture, utilities, professional services, mining, information and cultural industries.
Major Manufacturing Sectors	Food and beverage, transportation equipment, chemicals and pharmaceuticals, machinery, fabricated metals, plastics/rubber, furniture, clothing, printing and related, wood products, primary metals, non-metallic mineral products.
Real GDP, chained 2012 dollars (2020; at market prices)	CAD \$64.5 billion
Nominal GDP, current dollars (2020; at market prices)	CAD \$71.2 billion

Exports (2020)	CAD \$15.8 billion
Natural Resources	Abundant fresh water, hydroelectricity, base metals (nickel, copper, zinc), fishing, forestry, gold, oil, other minerals.
Agricultural Products	Canola, wheat, hogs, cattle, dairy products, oats, poultry, eggs, barley, and flaxseed.
Geography	<p>Manitoba's position at the heart of North America makes it a key part of the Mid-continent Trade Corridor, connecting Canada to a central North American market of 100 million people.</p> <p>Metal mining is primarily based in northern Manitoba, which has world-class reserves of base metals (copper, zinc, nickel) and significant gold reserves.</p> <p>In addition to base and precious metals, Manitoba is rich in industrial minerals including tantalum, cesium, dolomite, spodumene, gypsum, salt, dimension stone, limestone, peat, lime, crushed rock, sand and gravel aggregate.</p> <p>Oil was discovered in Manitoba and has been produced since 1951. Manitoba's current oil production is located in southwest Manitoba.</p> <p>Forests make up about 26.3 million hectares of the province's 54.8 million hectare land base.</p> <p>Manitoba's 100,000 lakes and numerous rivers, streams and marshes are home to important fish habitat that are the basis of sport and commercial fisheries.</p>

Winnipeg is a transportation powerhouse and hub for the Canadian prairies. Located in the geographic center of North America and part of the Mid-Continent Trade Corridor, Manitoba's capital is just 112 km (70 miles) from the U.S. border with access to a population of 100 million within a 24-hour drive.

FROM WINNIPEG TO:	MODES OF TRANSPORT				
	Truckload (days)	Less-Than Truckload (days)	Rail Carload (days)	Inter-Modal (days)	Air (hours)
Vancouver	3	3	8	3	3
Toronto	3	3	7	2	2 1/4
Montreal	3	3	7	3	3 1/2
Halifax	6	6	7	5	5 1/4
Calgary	2	2	4	2	2
Edmonton	2	2	4	2	2
Portland	3	4	7	7	5
Los Angeles	5	6	9	9	6
Kansas City	2	3	5	5	3 1/4
Houston	3	4	6	6	5
Denver	2	3	5	5	4
Minneapolis	1	2	3	3	1 1/2
Chicago	2	3	4	2	2
Cincinnati	2	3	4	4	4
Pittsburgh	2	3	7	7	4
Boston	3	4	10	10	5
New York	3	4	10	8	4 1/4
Miami	5	6	12	10	6