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THE TOP

Ways a REALTOR® Can Help You

A REALTOR® ...

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National Code of Conduct

- Adheres to the REALTOR® Code, as set out by the Canadian Real Estate Association

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Valuable Connections

Connects you with a diverse network of professionals, including:

- Mortgage providers
- Appraisers
- Lawyers
- Home inspectors
- Lenders

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Access to Knowledge

- Gets you the information you need to make informed decisions:
 - Comparable prices
 - Neighborhood trends
 - Housing market conditions
 - And more!

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Troubleshoots Paperwork

- Interprets the required paperwork, from conditions to schedules to complex documents
- Manages the documentation throughout the listing and closing process

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Ongoing Education

- Completes mandatory education every year
- Is informed of current federal and provincial legislation and regulations

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Determined Negotiation

Negotiates for your best interests:

- Knows which questions to ask
- Removes themselves from the emotional aspects of the transaction

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Commitment to Community

- Donates and helps raise money for charity
- Since 2012, REALTORS® have helped provide over 100 million dollars to various Canadian charities and causes.*

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Professional Marketing

Reaches more buyers:

- Provides you with a selling plan
- Provides advertising opportunities

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Safety

Ensures that you and your home benefit from security measures:

- Key safes (lockboxes)
- Accompanied tours
- Records of showings

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Exposure

- Lists your home using powerful tools—like MLS® (Multiple Listing Service)—to connect you to buyers